



## SH-HK Stock Connect Launch

The Shanghai-Hong Kong Stock Connect was officially launched on Monday 17th November 2014. The “through train” is off to a strong start, with investors moving quickly to catch the cross-border trading opportunities. As of 2 p.m. on the 1st day, the northbound trade volume had already reached the RMB13 billion daily trading limit.



Infocast’s InvesTrade trading solution also passed the test and went into production smoothly. Since launch our clients have successfully executed A-shares trade orders. In particular InvesTrade has proven to be one of the best performing systems available to brokerages.

Infocast’s financial information services have also successfully integrated with the Stock Connect to provide both real-time and delayed Shanghai market data.

Don’t miss out on the new cross-border market opportunities. Enquire now about our Stock Connect-ready product portfolio, including market data services and trading platforms, as well as our special Agent Solution and Cloud-Service Solution.

## 18th Anniversary & InvesTrade Cocktail Party



On 6th November 2014 Infocast held a cocktail party at IFC’s RED Bar + Restaurant to celebrate our 18th anniversary and the launch of our new InvesTrade all-in-one trading solution. The event was attended by over 100 invited guests from more than 50 of our client banks and brokerage firms.

We would like to extend our warmest thanks to all attendees and to our event sponsor HKT. More photos can be viewed on our Infocast Facebook page.



## InvesTrade Video

The InvesTrade Launch Party was also the premiere for our new InvesTrade Video. The 3 minute animated movie highlights InvesTrade’s key features and benefits in an engaging and easy-to-understand manner.

The InvesTrade Video, as well as our other videos, can be viewed on our InfocastLtdHK Youtube channel or at [www.infocastfn.com](http://www.infocastfn.com).

