

{The ecosystem MATTERS in Hong Kong}

IBM Cloud Alliance Inauguration Ceremony



Igniting the power of the cloud community !

We are so excited that you - **eCom, Exicon Global, ICO, Infocast, JtSoft, Kinetix, Microware and Mobinology** --- 8 IBM strategic partners have signed up as Hong Kong SoftLayer partners at the IBM Cloud Alliance Inauguration Ceremony on May 28, 2014. Each of you shared your own cloud vision, business commitment and SoftLayer's success stories. All of you endorsed SoftLayer with its advantages of scalability, flexibility reliability and global reach.

At the ceremony, **Kerry Luo, Executive, Managed Service Providers, Cloud Computing, IBM Greater China Group**, reinforced how cloud is making a huge difference in the ecosystem community. Proof points of how the future is a composable business, dynamic cloud is the path to composable business and cloud is changing the way work gets done were delivered. He also shared our partner programs and its benefits that solidify how you and IBM can work together to expand customer base, gain margin, build skills and drive demands.

Total 82 attendees from 53 companies attended the event and amazed by SoftLayer's bare metal services and other powerful capabilities.

We will continue our momentum and keep the community engaged and energised with your full support. Looking forward to a closer relationship with each of you.

We will share with you more event snapshots, videos and photos shortly. We encourage you to extend the news at your social channel, website, and distribute to all your clients, developers and potential business partners.

Once again, thanks for your support and participation. Our Cloud Alliance rocked !

Hot news today - IBM supports HKGCC Free Ride Day!



What's next at IBM?

Cloud Developer Workshops

- Hands-on workshops for ISVs and developers to explore how SoftLayer offers an alternative platform to build and host apps, and to leverage the breadth of services from BlueMix to transform applications into a modern system of engagement.



Customer testimonial video explained why they have chosen SoftLayer and partner with IBM:



One of the media coverage, more are coming:



力拓中港雲端服務

雖然有指IBM伺服器在內地發展受阻，惟該公司仍積極發展中港兩地的雲端服務。繼年初宣布斥資12億美元（約93.6億港元）在包括中國及香港等主要金融中心建立40個數據中心後，該公司聯合多個企業用戶成立「雲聯盟」，推出客戶定製的雲計算方案。

IBM引述調查機構IDC預計，香港投放公共雲服務開支，將會由去年的2.51億美元（約19.6億港元）增加至2017年的6.85億美元（約53.4億港元）。IBM SoftLayer渠道發展經理陳國成表示，該公司數據中心分布全球各地，採用當地至少兩個規模最大的電訊商連接，並提供多項後台服務，可按用戶地區需求提供服務，以及提高服務安全及穩定。